



“Let us all be the leaders we wish we had.”  
Simon Sinek

## workexperience

**Highmark Health** - 120 Fifth Avenue Place • Pittsburgh, PA 15222

8/17 - Present

**Title: Production Art Manager**

Responsible for, in addition to all prior duties:

- Managing, building, mentoring and retaining a team of production artists
- Assigning and re-allocating internal resources and freelancers as workload demands fluctuate
- Working collaboratively with the account service team to ensure timely response to client needs
- Developing, documenting and training production art team in advanced production techniques
- Consulting on development of key branding initiatives
- Consulting on highly strategic projects as a subject matter expert

**Title: Senior Production Artist**

4/15 - 8/17

Responsible for:

- Preflight and preparation of files including photo retouching
- Working collaboratively with various groups across the enterprise
- Developing and documenting specifications and templates for standardized print marketing pieces
- Developing and documenting new file management and archiving system for files
- Developing, documenting and training design and production teams on best practices for file builds and improving program skills
- Collaborating with upper management in interviewing and hiring of additional production artists
- Developing and administering production test to assess skill sets of current employees and potential new hires
- Collaborating with IT to troubleshoot and build platform support for the MAC environment throughout the enterprise
- Collaborating with the internal print shop to raise quality standards and assess potential new equipment purchases

**SGS International** - 1000 Cliff Mine Road • Suite 360 • Pittsburgh, PA 15275

3/14 - 4/15

**Title: Production Artist**

Responsible for:

- Design, preflight and preparation of files for international brand consumer packaging and displays
- Working collaboratively with clients and off-site account management
- Developing and documenting new file management and archiving system for files
- Training and support of on and off-site employees in use of new file management system

**Pipitone Group** - 3933 Perrysville Avenue • Pittsburgh, PA 15214

9/11 - 3/14

**Title: Production Supervisor**

Responsible for, in addition to all prior duties:

- Managing traffic of all work through the creative department
- Working collaboratively with the account service team to ensure timely response to client needs
- Assisting in re-allocating internal resources and freelancers as workload demands fluctuate

**Title: Production Designer/Print Buyer**

12/09 - 9/11

Responsible for:

- Developing print specifications, obtaining bids, attending press checks and ensuring correct and timely completion of projects
- Maintaining excellent relationships with current vendors while developing new vendor contacts
- Preflight and preparation of files including photo retouching
- Managing traffic of all print and online ad placements
- Archiving and maintaining job files and sample library
- Promoting teamwork between departments as a nominated member of the Pipitone Group Collaboration Committee

**Brady Communications** - Four Gateway Center • Pittsburgh, PA 15222

8/07 - 12/09

**Title: Electronic Production Specialist**

Responsible for:

- Preflight and preparation of files for print, web and multimedia
- Photography and photo retouching
- Developing print specifications, obtaining bids, attending press checks and ensuring correct and timely completion of projects

**MSA** - 1000 Cranberry Woods Dr. • Cranberry Twp., PA 16066

1/07 - 8/07

**Title: Graphic Designer** (Contract Employee via e-STAFF)

Responsible for:

- Graphic design including print media, booth graphics, packaging, assemblies and product labeling
- Organization and management of multiple projects in various stages of production
- Communication with various vendors to ensure correct and timely completion of projects

**Medrad** - Indianola, Pennsylvania

11/06 - 12/06

**Title: Graphic Designer** (Contract Employee via e-STAFF)

Responsible for:

- Creation of dynamic e-learning courses to train and test employees on new documentation procedures
- Logo Design

**CopyRite Printing** - 8105 Perry Hwy. • Pittsburgh, PA 15237

3/01 - 8/06

**Title: Art Director**

Responsible for:

- Internal and client graphic design
- Prepress of digital files in preparation for print
- Organization and management of multiple projects in various stages of production
- Supervision of production and finishing

**Samy Graphics** - 5560 Wm. Flynn Hwy. • Gibsonia, PA 15044

5/99 - 3/01

**Title: Graphic Designer/Production Coordinator**

Responsible for:

- Internal and client graphic design
- Publication and ad design

## digitalportfolio

be.net/AliceBenninger

## softwareskills

Adobe InDesign  
Adobe Photoshop

Adobe Illustrator  
Adobe Acrobat

Microsoft Office  
MAC OS

## awardshonors

Three 2018 Departmental Effie Awards  
2017 GD USA American Inhouse Design Award  
Five time Highmark Flat Stanley Recipient

2009 AIGA Context Award  
2008 Golden Triangle Award of Honor  
2007 MSA President's VIA Award

2003 CopyRite Designer of the Year Award  
Eight time Dean's List Recipient

## formaleducation

La Roche College - Pittsburgh, PA 15237  
Degree: Graphic Design; Bachelor of Science  
Cumulative GPA 3.876/4.00 Magna Cum Laude